https://rstew.art ryan @rstew.art Linked in

Designer \* Developer \* Producer

# Consultant, Design and Development

Self Employed / 2023 to Present

· Managing diverse projects across sectors, offering custom print and website design, front-end development, and brand strategy to elevate online presence and market impact.

### Web Manager / Designer

Delaware Valley University / 2019 to 2023

Doylestown, PA 40.297870, -75.160300

- Developed, managed, and maintained the core pages of DelVal.edu.
- Executed a full Drupal redesign of DelVal.edu.
- Supervised vendors to complete additional features and updates.
- Showcased my expertise in web content architecture, development, design, and user experience.
- Introduced project management tools to streamline the intake and completion of requests across campus.
- Routinely trained users to maintain their own pages.

## **Adjunct Professor**

Sacred Heart University / 2016 to 2018

Fairfield, CT 41.221480, -73.244200

- Designed and implemented lesson plans for two post-graduate multimedia communications courses.
- · Hosted lectures and studio classes, leading students through the creative process, delivering an overview of advanced technologies.
- Fostered technical skills with a project-based curriculum.
- · Novices created sophisticated media using digital tools, such as Adobe Photoshop, Illustrator and InDesign.

#### Digital Graphic Designer

Practicing Clinicians Exchange / 2016 to 2017

Greenwich, CT 41.028930, -73.602200

- Designed educational content for medical professionals, enhancing online seminars and quizzes for a continuing education platform.
- Spearheaded the development, scheduling and launch of responsive websites & email campaigns, supporting digital learning initiatives.

# **Interactive Product Designer**

NBC Sports Group / 2013 to 2016

Stamford, CT 41.051769, -73.516113



- Shaped the design of NBC Sports digital properties including brand; look, feel, accessibility and excellent user experience.
- · Visualized online stories, interactive features, mobile applications, marketing materials, and sales packages.
- Created the appropriate UX/UI solutions to define end-to-end user experiences with tailored iconography and navigation flows.
- Produced a redesign of NBCSports.com, designed page layouts with custom graphics, interactive products, style guides, and developed functional prototypes for innovative sales opportunities.

Emmy/ Award winning product designer, front-end developer and 15 year experienced visual communicator. Consumer minded with a background in fine arts, modern software, accessibility, user experience, digital and traditional print production. Producer of interactive products, lessons, tools, and widgets. Intuitive problem solver with excellent interpersonal communication skills. Versed in leading organizational training seminars. Forever driven to learn new platforms, and systems.

# Communication Design (BFA)

Kutztown University of PA / 2004 to 2008

Kutztown, PA 40.511090, -75.782910

• Internship with a S.W.A.T. Police magazine.

#### **Emmy Award Winner / Associate Producer**

Academy of Arts & Sciences

- · Outstanding New Approaches
- 2014 Olympic Games
- NBCOlympics.com

#### W3 Gold / Producer

Academy of Interactive & Visual Arts

- School/University 2020
- DelVal.edu



#### Web Designer

NBC Sports Group / 2012 to 2013

Stamford, CT 41.051769, -73.516113

#### Web Publication Designer

Comcast Sports Group / 2011 to 2012

Philadelphia, PA 40.511090, -75.782910

#### Advertising Designer

Antone's Blues Club / 2010

Austin, TX 30.266070, -97.740380

## AmeriCorps National Service

American Youth Works / 2009

Austin, TX 30.215730, -97.746080